

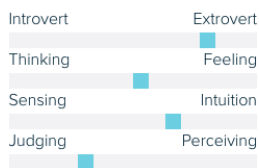
User Personas

Maria A.



Age: 25
Work: Student
Family: Single
Location: New Jersey

Personality



Goals

- Create notes
- Organize content into folders
- Save school work, photos, projects
- Send homework folders and projects to teachers
- Collaborate with friends and teachers
- Save, upload and share photos with friends

Frustrations

- Keeping school work organized
- Photos in phone or laptop occupying too much space
- Frequent problems when sharing files with friends and teachers
- Difficult to collaborate with friends
- Forgets things easily so always need to make notes
- Phone memory is always full

Motivation

- Organize all projects files, homework, photos, etc., by putting them into different folders
- Free up her phone memory
- Share photos with friends easily
- Create notes easily

Bio

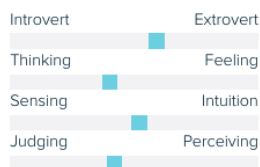
Maria is an undergrad engineering student. She always carries her laptop to class since she has all her class work, assignments and projects stored in her Google Drive. Right now she is working on a team project that requires her to collaborate with her teachers and teammates. She organizes all her files by saving them in separate folders. This has made her life a whole lot easier because now she can easily identify the file she needs to work on and once changes have been made she can send them to her teachers for review. Apart from studies she loves going out with friends and going on vacations with her family.

John S.



Age: 32
Work: Software Developer
Family: Single
Location: Pennsylvania

Personality



Goals

- Save content
- Upload content
- Create documents
- Keep everything organized
- Ability to retrieve information from any device
- Share and collaborate with colleagues

Frustrations

- Difficult to keep work organized
- Fear of losing data
- Problems with file sharing
- Difficult to collaborate with colleagues
- Restrictions on file size when uploading

Motivation

- Organize all projects files and work files by putting them into different folders
- Be able to keep all work in one place
- Be able to easily find files and folders
- Be able to create documents/notes

Bio

John is a software developer with six years of experience. At work he is mostly involved in programming activities, monitoring and evaluating system performance and designing and implementing new programs and features.

In his free time he loves hanging out with his friends. He also enjoys photography. He loves visiting scenic places where he can take beautiful photographs as well as enjoy the scenery. Most weekends he goes hiking, biking or camping with his friends.